

RFP for Midland County Website Update Addendum #1

What is the current CMS?

- We currently are on Dot Net Nuke v6.2.9.2

What are the main deficiencies with the current CMS that you hope to improve?

- Timely patching and upgrading of versions to maintain the highest level of security.
- Limitations on how to utilize the webpage space,
- Inability to edit the homepage without custom programming
- Poor search engine functionality

Is there an organizational preference for open source vs. a proprietary CMS?

- We are open to reviewing both open source and proprietary solutions.

Please explain what is meant by "full integration" with existing e-government applications...

- We have several applications that are linked to our website but not maintained within our CMS, such as FetchGIS, BS&A and others.

Are the features listed under "Long term objectives" expected to be delivered with the redesign - or are those things the CMS needs to support so that they can be added later?

- These are features we expect our site will be added in the future

We see similar RFPs with budgets ranging from \$50K to \$500K+. Where in that range are you expecting to fall?

- We would like to keep the budget below \$150,000, however, we will analyze proposals on their own merit and their appeal including economic appeal. We encourage you to look at page 15, pricing is 15% of the evaluation, and please be mindful of our total investment.

How many HTML pages need to be migrated to the new site?

- Between 100-150 pages

How many files (PDF / Word /Etc.) need to be migrated?

- Best estimate would be around 1000 files

Are there multi-lingual requirements? Is Google Translate or similar sufficient?

- Google Translate should be sufficient but we are open to alternatives

Please describe all integrations with other sites or data sources more complex than an iFrame or embed code.

- To our knowledge there is not anything more complex than links to other applications and iFrames.

Will single-sign-on be used to control administrative access to the site? If yes, please elaborate.

- It is not our intention to use single-sign on.

Can you provide usage data, or estimate expected traffic to the site?

- Google analytics metrics reports around 25,000 users/month

Do you need a contractual SLA for hosting (more expensive) or a best-effort SLA based on a 99.9% historical uptime (less costly)?

- If possible please provide both and the County will make that determination.

Would you describe the content as structured, with consistent separation of content and code?

- Yes, we believe that website is well organized.

Do you expect copywriting or editing services as part of engagement?

- No we do not expect that from the vendor proposals.

Do you need us to conduct an extensive discovery process that includes detailed research into user persona development - or a more streamlined discovery based on the web team's input and best practices?

• No, we do not believe an extensive discovery process will be needed. A focused streamlined approach will match our needs for this project.

How detailed are the existing branding guidelines?

• We have current branding that we would like to stick with. It is evident on our website what the branding is.

Do you have high-quality photography/media assets available for the new site?

- Yes, we have a growing library of imagery and media assets.

We are a US company will some remote team members working from outside of the US. Is there any restriction on their ability to contribute to the project?

- We do not have restrictions on where the work is performed.

How do you envision the relationship with the developer post-launch? Do you need a maintenance contract to keep site patched and secure?

• Yes, we would like to continue to have a relationship with the developer with a maintenance contract.

Is vehicle liability insurance required?

• We only require the Vehicle Insurance if you were going to be on site for a period of time. If you are just here for demo's, or a couple days of training, we am not concerned with that.

What is are the number of content editors in Midland County?

• We estimate about 20. Our goal is to have content editing rights given to at least one person in each department to maintain their department's information.

What is the timeline for this project?

- Ideally we would like to award the contract during January or February.

Can bids be submitted electronically?

- No, bids cannot be submitted electronically. Bids may be mailed via the carrier of your choice as long as they arrive by November 12th at 2:00 p.m. They need to be sealed bids that will be opened per the RFP on November 12th at 2:05 p.m. You do not need to be present at the bid opening.